



# Kalahockey

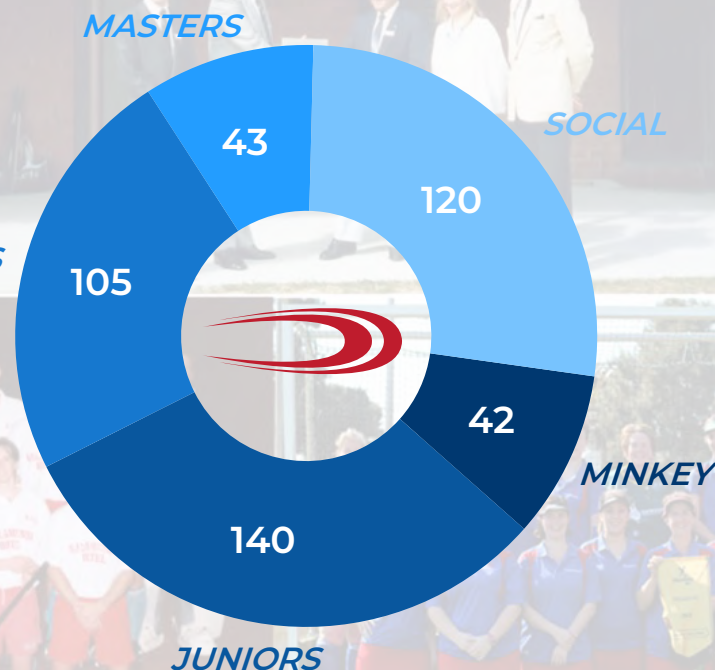


## SPONSORSHIP PACK



# KALAMUNDA DISTRICTS HOCKEY CLUB HAS BEEN SERVING THE COMMUNITY SINCE 1967

Kalahockey offers the opportunity for players of any skill and development level to experience the sport of hockey in an energetic, supportive and enjoyable environment.



  
  
**2022**  
**450 MEMBERS**



## HOCKEY FOR LIFE

From our Minkey program through to our masters teams as well as non-playing members, we have something for everybody.

# WE ALSO HAVE A DIGITAL PRESENCE

As a progressive organisation we maintain an online presence through our recently redesigned website. Our main method of communication with our members is through our Facebook page and newsletter, which is sent weekly during our season.



**FACEBOOK**



**700**

**FOLLOWERS**



**11,976**

**2022 OUTREACH**



**NEWSLETTER**



**350**

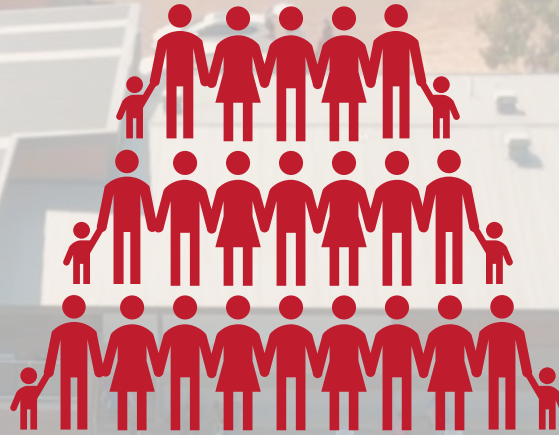
**SUBSCRIBERS**



**48%**

**ENGAGEMENT**

# OUR HOME IN THE FOOTHILLS



**OVER 2150**  
**CLUB VISITORS PER YEAR**



**2022 HOME  
GAMES**



**26**

**PLAYERS PER  
GAME**



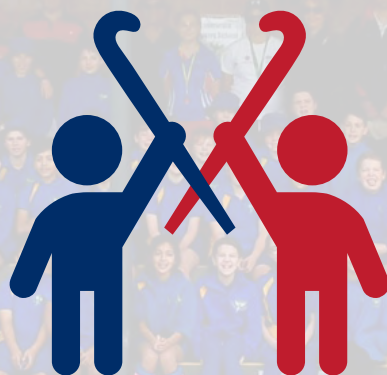
**62 HARTFIELD ROAD  
FORRESTFIELD**

# GIVING BACK TO THE COMMUNITY

Kalahockey prides itself on giving back to the community. A cornerstone of that is our schools program, run by a strong volunteer base. Its success has been recognised by Hockey WA, who has adopted a similar program for outreach to schools.



**CLINICS AT  
12 LOCAL  
PRIMARY  
SCHOOLS**



**180**

**YEAR 5 STUDENTS  
AT OUR ANNUAL  
CARNIVAL 2022**



**HOCKEY 5s  
SECONDARY  
COMPETITION**

# WHAT WE CAN OFFER YOU



**AFFILIATION WITH A  
FAMILY FRIENDLY CLUB**



**PROMOTION OF YOUR  
ORGANISATION/BRAND**

## ACCESS TO



**450**

**KALAHOCKEY  
MEMBERS**



**700**

**FACEBOOK  
FOLLOWERS**



**350**

**NEWSLETTER  
SUBSCRIBERS**



**2150+**

**ANNUAL  
VISITORS**

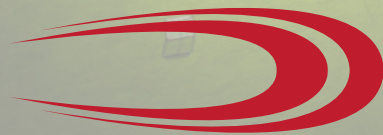
# WHAT CAN YOU OFFER US?



**A supportive partnership**



**Ongoing financial investment in club programs and events**



**Exposure for  
Kalahockey in your  
workplace**



**Contribution towards  
club infrastructure  
priorities**

# KALAHOCKEY LIGHTING FUND



**We have recently secured grant funding through the City of Kalamunda to improve the lighting at our home grounds. We are seeking partners that can help us fund our contribution towards additional training lights.**

## PLATINUM

\$6,000\*



GAME DAY SPONSOR

2900 x 1050

LARGE PRIORITY  
FENCE SIGN

**WWW.**

WEBSITE AND  
NEWSLETTER



SOCIAL MEDIA POSTS

## GOLD

\$4,000\*

2900 x 1050

LARGE FENCE SIGN

**WWW.**

WEBSITE AND  
NEWSLETTER



SOCIAL MEDIA POSTS

## SILVER

\$2,000\*

1450 x 1050

MEDIUM FENCE SIGN

**WWW.**

WEBSITE AND  
NEWSLETTER



SOCIAL MEDIA POSTS

## BRONZE

\$500\*

1450 x 525

SMALL FENCE SIGN

**WWW.**

WEBSITE AND  
NEWSLETTER



SOCIAL MEDIA POSTS

# **CUSTOM SPONSORSHIP PACKAGES**

**Have something different in mind?  
Contact us to discuss a custom sponsorship  
package.**

# CONTACT US

**If you have any questions, please  
contact our Sponsorship team**

**Darren Macneall**

**[sponsorships@kalahockey.org.au](mailto:sponsorships@kalahockey.org.au)**

**0415 993 534**

