



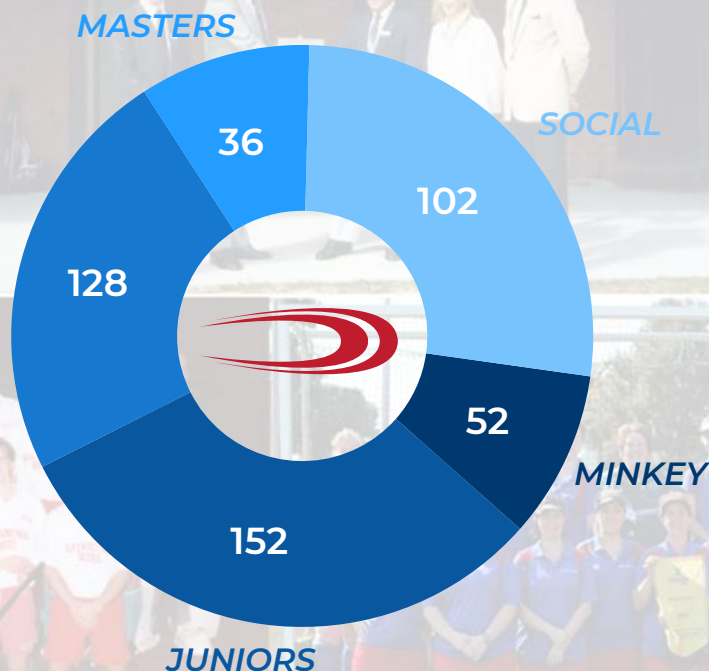
# Kalahockey



# SPONSORSHIP PACK

# KALAMUNDA DISTRICTS HOCKEY CLUB HAS BEEN SERVING THE COMMUNITY SINCE 1967

Kalahockey offers the opportunity for players of any skill and development level to experience the sport of hockey in an energetic, supportive and enjoyable environment.



## HOCKEY FOR LIFE

From our Minkey program through to our masters teams as well as non-playing members, we have something for everybody.



# 2025

## 470 MEMBERS

# WE ALSO HAVE A DIGITAL PRESENCE

As a progressive organisation we maintain an online presence through our website and social media accounts. Our main method of communication with our members is through our Facebook page and newsletter, which is sent weekly during our season.



**SOCIAL  
MEDIA**



**1120**

**FOLLOWERS**



**291,235**

**2025 OUTREACH**



**NEWSLETTER**



**346**

**SUBSCRIBERS**



**45%**

**ENGAGEMENT**

# OUR HOME IN THE FOOTHILLS



**OVER 2400**  
CLUB VISITORS PER YEAR



**2025 HOME  
GAMES**



**26**  
PLAYERS PER  
GAME



**62 HARTFIELD ROAD  
FORRESTFIELD**

# GIVING BACK TO THE COMMUNITY

Kalahockey prides itself on giving back to the community. A cornerstone of that is our schools program, run by a strong volunteer base. Its success has been recognised by Hockey WA, who has adopted a similar program for outreach to schools.



**11**

**CLINICS AT  
LOCAL  
PRIMARY  
SCHOOLS**



**180**

**YEAR 5  
STUDENTS AT  
OUR ANNUAL  
CARNIVAL 2025**



**4**

**HOCKEY 5s  
SECONDARY  
COMPETITION  
TEAMS (NEW)**



**500**

**ATTENDEES  
AT SPRING &  
SUMMER  
HOCKEY  
SESSIONS**

# WHAT WE CAN OFFER YOU



**AFFILIATION WITH A  
FAMILY FRIENDLY CLUB**



**PROMOTION OF YOUR  
ORGANISATION/BRAND**

## ACCESS TO



**451**

**KALAHOCKEY  
MEMBERS**



**1120**

**SOCIAL MEDIA  
FOLLOWERS**



**346**

**NEWSLETTER  
SUBSCRIBERS**



**2440+**

**ANNUAL  
VISITORS**

# WHAT CAN YOU OFFER US?



**A supportive partnership**



**Ongoing financial investment in club programs and events**



**Exposure for  
Kalahockey in your  
workplace**



**Contribution towards  
club infrastructure  
priorities**

  
**PLATINUM**

\$6,000\*



GAME DAY SPONSOR

2900 x 1050

LARGE PRIORITY  
FENCE SIGN

**WWW.**

WEBSITE AND  
NEWSLETTER



SOCIAL MEDIA POSTS

  
**GOLD**

\$4,000\*

2900 x 1050

LARGE FENCE SIGN

**WWW.**

WEBSITE AND  
NEWSLETTER



SOCIAL MEDIA POSTS

  
**SILVER**

\$2,000\*

1450 x 1050

MEDIUM FENCE SIGN

**WWW.**

WEBSITE AND  
NEWSLETTER



SOCIAL MEDIA POSTS

  
**BRONZE**

\$500\*

1450 x 525

SMALL FENCE SIGN

**WWW.**

WEBSITE AND  
NEWSLETTER



SOCIAL MEDIA POSTS

# PLAYING SHIRT SPONSOR



**SUPPORT OUR MEN'S AND  
WOMEN'S TEAMS**

**YOUR  
LOGO  
HERE**



**PROMOTION OF YOUR  
BRAND AT EVERY GAME**

## PACKAGE DETAILS



**MEN**

**\$3,000**



**WOMEN**

# **CUSTOM SPONSORSHIP PACKAGES**

**Have something different in mind? We have multiple other opportunities for partnerships, such as naming rights to our Minkey program, Spring & Summer Hockey sessions, or Hockey 5s competition.**

**Contact us to discuss a custom sponsorship package to suit your business.**

# CONTACT US

**If you have any questions, please  
contact our Sponsorship Coordinator**

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**[sponsorships@kalahockey.org.au](mailto:sponsorships@kalahockey.org.au)**

**0415 993 534**

